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北欧设计

创意周

2013 Nordic Design and Innovation Week

Nordic Innovation Week 11.1-10

纯

纯·北欧设计创意周 Nordic Design and Innovation Week 2013年11月1日-10日 November 1st -10th, 2013

地点: 上海市黄浦区局门路436号, 八号桥二期 Venue: Bridge 8, phase 2 436 Jumen Road, Shanghai

Powered by PechaKucha研讨会

主持人: 马丁 芬兰国家推广官员, 芬兰驻沪总领事馆

PechaKucha是一种演讲方法, 即用20张幻灯片、每张20秒——总共6分40秒来进行演讲。整个演讲力求精简和快节奏。在该研讨会上, 几位北欧和中国嘉宾将阐述他们对北欧设计的理解。

Powered by PechaKucha seminar: Design in the Nordic region

Moderator: Ding Ma, Finland Promotion Officer, Consulate General of Finland

Pecha Kucha is a presentation methodology in which 20 slides are shown for 20 seconds each –so six minutes and 40 seconds in total, keeping presentations concise and fast-paced. This seminar features several Nordic and Chinese speakers that are presenting their view on Nordic design.

13:00: 签到

13:25: 以下12位嘉宾开始演讲

第1位演讲嘉宾: Annika Berner, 斯德哥尔摩贝克斯设计学院视觉交流系系主任、项目主管
话题: 新型瑞典设计方式

第2位演讲嘉宾: Rachel Troye, 奥斯陆建筑与设计学院院长
话题: 奥斯陆建筑与设计学院的设计教育视角

第3位演讲嘉宾: 劳拉·沃瑞利能, 副总经理, 鲁特中国时装有限公司
话题: 迷失中国: 纺织行业的形式和功能

第4位演讲嘉宾: Mette Mikkelsen, 科尔丁设计学院前院长。
主题: 中丹合作

第5位演讲嘉宾: 刘咏妍, Kenex品牌咨询公司 资深品牌顾问
话题: 瑞典时尚这一品牌在中国

第6位演讲嘉宾: 李君, ELLE家居廊 资深专题编辑, 专业设计记者及策展人
话题: 挪威设计——第一印象

第7位演讲嘉宾: 姜永琪教授, 同济大学设计创意学院
主题: 中芬中心-学术和产业的交集

第8位演讲嘉宾: 白马瑞, 雅各布延森工作室创意总监
主题: 设计的神奇时刻, 如何烹饪美味的番茄汤

第9位演讲嘉宾: Lasse Askov和Bo Lindgaard, "I'm A Kombo" 创始人
话题: 纺织与食品设计

第10位演讲嘉宾: Christopher Dolhem, 多禾设计 创始人
话题: 设计的过程——如何创造有意义的设计

第11位演讲嘉宾: 马可·洛迪奎斯, 空间设计讲师, 文科硕士, 阿尔托大学
主题: 追寻合作

第12位演讲嘉宾: Johan Arnø Kryger, 北欧时尚协会 副秘书长, 丹麦时尚学院 高级经理
话题: 时尚改变世界

15.15(左右): 茶歇和交流时间

13:00: Registration

13:25: Presentations from the below 12 speakers:

Speaker 1: Annika Berner, Program Director, Head of Visual Communication Department at the Beckmans College of Design, Stockholm.
Topic: New Swedish Approaches to Design

Speaker 2: Rachel Troye, Pro-rector Oslo School of Architecture and Design.
Topic: An angle on the design education at the Oslo School of Architecture and Design

Speaker 3: Laura Vuorenrinne, Deputy General Manager, L-Fashion China
Topic: Lost in translations: Form and Function in the textile industry

Speaker 4: Mette Mikkelsen, pro-rector Kolding Design School.
Topic: Chinese-Danish Collaboration.

Speaker 5: Yongyan Liu, Senior Brand Consultant of Kenex Consulting.
Topic: Swedish Fashion as a brand in China.

Speaker 6: Jun Li, Senior Feature Editor at ELLE Decoration China, a design journalist and curator.
Topic: Norwegian Design: A First Impression

Speaker 7: Professor Lou Yongqi, Tongji University, School of Design and Innovation
Topic: Sino-Finnish Centre as a Meeting Point for Academics and Business

Speaker 8: Marijn Beijer, Studio Creative Director Jacob Jensen Design
Topic: The magic moment in design, or how to make good tomato soup

Speaker 9: Lasse Askov and Bo Lindgaard, Founders of "I'm A Kombo"
Topic: Textile & Food design

Speaker 10: Christopher Dolhem, Founder of Dolhem Design
Topic: Process in Design –how to create meaningful design.

Speaker 11: Marco Rodriguez, Lecturer, Aalto University
Topic: Tracing Collaboration

Speaker 12: Johan Arnø Kryger, Deputy Head of Secretariat, Nordic Fashion Association & Senior Manager, Danish Fashion Institute
Topic: Changing the world through fashion

(Approx.) 15.15: Coffee and networking